

How Do Your Leaders Make Decisions Under Uncertainty?

The ability of executives and managers to make critical decisions under uncertainty is crucial for maintaining a competitive advantage.

This research project aims to assess the decision-making process within firms.

By actively participating in this initiative, you will gain valuable insights for enhancing decision-making capabilities within your organization. You will also make a valuable contribution to an important research program.

What is the research goal and the value of this initiative?

We are interested in understanding how managers and decision-makers manage complex decisions under uncertainty.

By investing just **9 minutes** of your leaders' valuable time (e.g., executives, managers, project managers), you can actively contribute to advancing research while gaining access to valuable insights on how your leaders make decisions.

How does it work?

We have developed an online, user-friendly survey hosted in our dedicated secure website. Participants would access the survey via an anonymized link to respond to questions designed to understand individual thinking patterns and decision-making approaches without delving into specific details about your business.

Once the survey is completed, participants will have the choice to enter their contact email address to receive an individual report that will be available once the research is concluded.

What about the data?

The data collected is anonymized and exclusively utilized for academic research purposes adhering to stringent ethical guidelines.

What are the next steps?

The next step towards participating in this initiative starts by accessing the online survey. Participation is **free of charge**.